

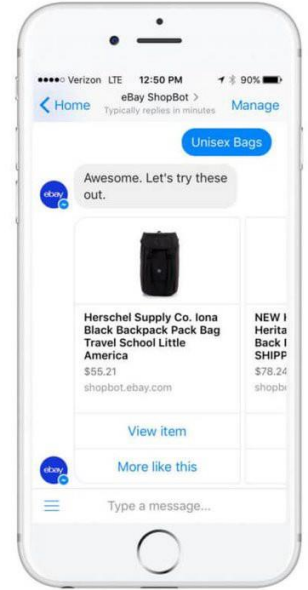
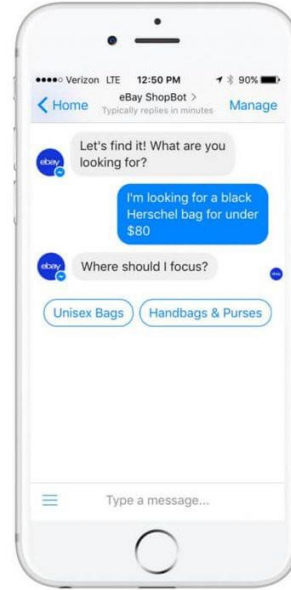
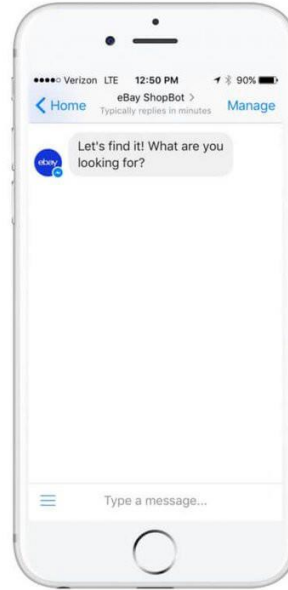
How Bots Fit in the AR/VR Space

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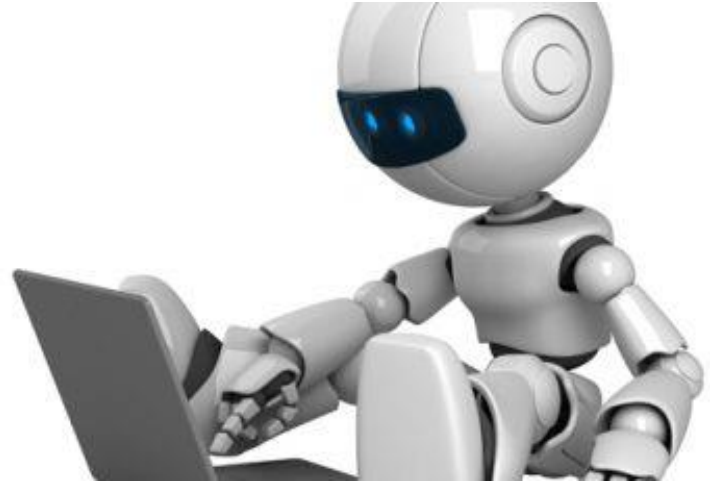
IBM
CODE

The logo features the word "IBM" in white, bold, sans-serif font above the word "CODE" in a larger, bold, cyan sans-serif font. A white horizontal line is positioned below the "O" in "CODE".

What is a bot?



It's more than a
conversation.



It manifests in several mediums.





How do bots fit in the XR space?

What is a AR?



What is a VR?





How do bots fit in the XR space?

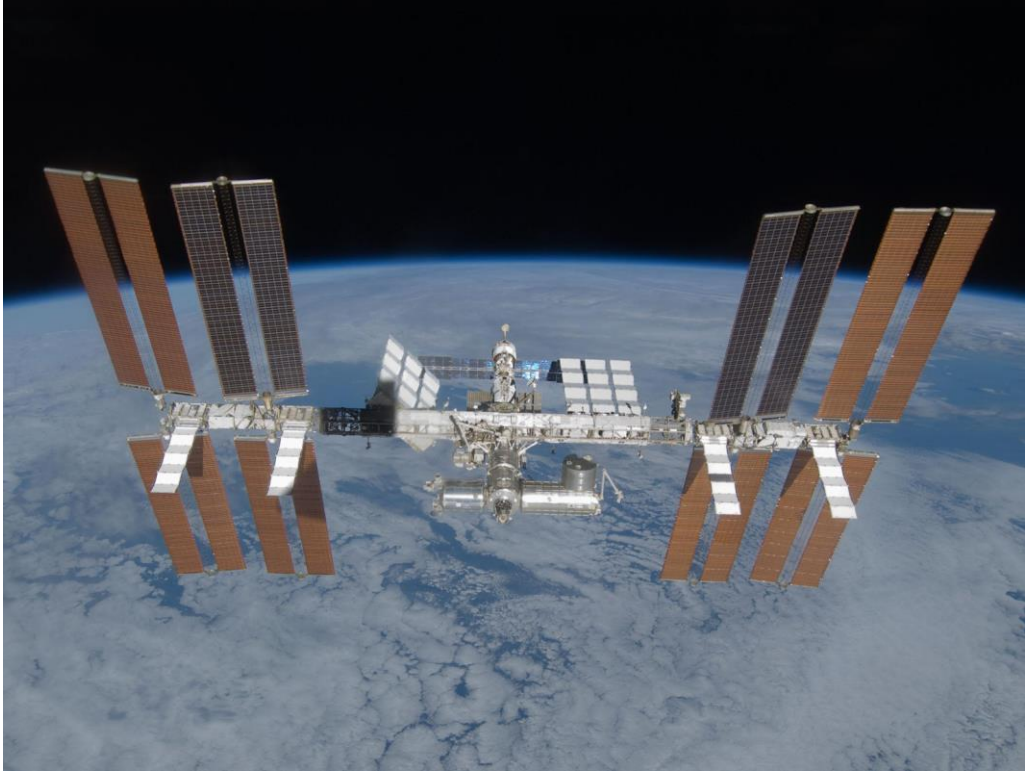
Use Case 1: Voice Commands



Use Case 2: Data Manipulation



Use Case 3: Virtual Agents



<https://vimeo.com/216672088>

Use Case 4: *Empathetic* Virtual Agents



Use Case 5: Digital Humans



Use Case 5: Digital Humans



Thank you - questions?



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